

Press Information

Books by Kyocera founder Kazuo Inamori exceed 25 million printed copies worldwide

Readers find unique insights on navigating life and business.

Kyoto/London, 14th June 2023. Kyocera Corporation announced that publications authored and co-authored by the late Dr Kazuo Inamori, founder of Kyocera Corporation, now exceed 25 million printed copies worldwide.

25 million copies worldwide

Inamori's first book, "Elevate Your Mind and Expand Your Business," was published in 1989. His subsequent works include 55 publications authored, and 18 co-authored, with translations in 19 languages. Inamori's titles reached the 25-million-copies¹ milestone less than three years after reaching 20 million (in 2020). They crossed the 10 million threshold in 2015.

Since Inamori's passing in August 2022, his life, achievements and philosophy have attracted rising attention internationally.

71% of the readers live outside Japan

The majority of readers (71%) live outside Japan. Readership in China has been particularly strong, accounting for 93% of copies sold outside Japan, due to rising local interest in Inamori's philosophy. Translations are expanding in Korea, Vietnam, and other markets as well.

Inamori's books are not sold by Kyocera, but are available through selected booksellers and online. Following are Inamori's five most popular books published in Japan and other nations:

Overview of Dr Inamori's publications

Title (Year of Publication)	Total Prints ²	In Japan	Outside Japan (China, U.S., etc.)
"A Compass to Fulfillment" (2004)	7.44	1.5	5.94
"Hatarakikata" or "The True Meaning of Work" (2009)	2.44	0.32	2.12
"Kokoro" or "Heart" (2019)	1.76	0.25	1.51

¹ As of March 2023.

² Unit: Millions.

“Inamori Kazuo no Tetsugaku” or “Kazuo Inamori’s Philosophy” (2001)	1.28	0.26	1.02
“Amoeba Management” (2006)	1.16	0.32	0.84

Dr Inamori’s final publication

The last book Inamori authored, titled “The Twelve Management Principles: Things to Pursue as a Business Leader,” is now in the publication process in China and Vietnam, after the publication in Korea this April.

Overview of Dr Inamori’s final publication

Title	“The Twelve Management Principles: Things to Pursue as a Business Leader”
Date of issue	September 06, 2022
Publishing firm	Nikkei BP
Price	11,41 Euro plus tax



Collection of books by Kyocera founder Dr Kazuo Inamori



“A Compass to Fulfillment” has appeared in many languages



Dr Inamori: “The Twelve Management Principles: Things to Pursue as a Business Leader”



For more information on Kyocera: www.kyocera.co.uk

About Kyocera

Kyocera has been successful in Europe for over 50 years. From its European headquarters in Esslingen am Neckar, KYOCERA Europe GmbH operates 26 sites including manufacturing facilities, with products ranging from fine ceramics, electronics, automotive, semiconductor and optical components to industrial tools, LCDs, touch solutions, industrial printing components, solar systems and consumer goods such as kitchen and office products.

KYOCERA Europe GmbH is a company of the KYOCERA Corporation headquartered in Kyoto/Japan, a world leader in semiconductor, industrial and automotive components as well as electronic components, printing and multifunction systems, and communications technology. The technology group is one of the world's most experienced manufacturers of smart energy systems, with more than 45 years of industry expertise. The Kyocera Group comprises 297 subsidiaries (31 March 2023). In England, Kyocera has a subsidiary in Frimley, KYOCERA Fineceramics Ltd. With around 81,000 employees, Kyocera generated net annual sales of around EUR 13.87 billion in the 2022/2023 fiscal year.

Kyocera is ranked 671 on *Forbes* magazine's 'Global 2000' list for 2023, and ranked as 'The 100 Most Sustainably Managed Companies in the World' according to the *Wall Street Journal*. For the second year in a row, Kyocera qualified for the Dow Jones Sustainability Index (Asia-Pacific) and acknowledged as a 'Top 100 Global Innovator 2023', being one of the world's leading innovators, for the seventh time by Clarivate.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr Kazuo Inamori — to individuals worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (equivalent to approximately €685,000 per prize category).

Contact

KYOCERA Fineceramics Ltd.

Allan Martin

General Manager

Prospect House, Archipelago,

Lyon Way, Frimley, Surrey.

GU16 7ER United Kingdom

Tel: +44 1276 693450

Fax: +44 1276 693460

E-mail: PR@kyocera.de

www.kyocera.co.uk